

STATEWIDE CLASSIFIED AD NETWORKS						DISPLAY AD NETWORKS				
STATE	25-words	Add'l	# papers	Circulation	Deadline	STATE	Rate	# papers	Circulation	Deadline
AL	\$210.00	\$7.50	120	750,000	M-5pm	AL	\$1,000.00	121	750,000	M-5pm
AK	\$625.00	\$10.00	24	260,500	M-4pm	AK	\$1,750.00	13	222,800	M-4pm
AR	\$275.00	\$10.00	127	950,000	W-3pm	AR	\$1,250.00	100	927,000	M-5pm
AZ	\$330.00	\$11.00	68	595,303	T-4pm	AZ	\$735.00	54	403,824	T-4pm
CA	\$650.00	\$10.00	219	3,000,000	W-10am	CA	\$1,600.00	140	1,500,000	M-5pm
*CA/PN	\$540.00	\$10.00	31	N/A	W-5pm	CA/PN	\$1,050.00	29	N/A	W-5pm
**C Ave.	\$865.00	\$35.00	559	6,000,000	W-5pm	C Ave.	N/A	N/A	N/A	N/A
CO	\$300.00	\$7.00	92	556,238	M-5pm	CO	\$1,300.00	91	544,108	M-5pm
FL	\$475.00	\$10.00	100	1,929,203	T-noon	FL	\$1,260.00	89	1,918,968	M-10am
GA	\$350.00	\$8.00	107	1,100,400	T-10am	GA	\$1,400.00	105	1,040,730	T-10am
HI	\$695.00	\$9.50	21	844,300	M-4pm	HI	\$2,450.00	13	699,983	M-4pm
ID	\$325.00	\$5.00	12	104,870	W-noon	ID	\$850.00	12	104,870	W-noon
IL	\$500.00	\$11.00	313	1,960,100	W-9am	IL	\$1,600.00	247	1,510,100	W-9am
IN	\$340.00	\$10.00	140	602,833	W-noon	IN	\$925.00	95	486,581	M-5pm
IA	\$300.00	\$9.00	254	1,311,809	W-10am	IA	\$1,275.00	209	897,443	W-10am
KS	\$300.00	\$12.00	138	400,000	T-5pm	KS	\$900.00	143	400,000	T-5pm
KY	\$250.00	\$7.00	86	628,364	W-5pm	KY	\$1,950.00	114	646,230	W-10am
LA	\$265.00	\$9.00	112	1,000,000	W-noon	LA	\$1,475.00	97	764,602	W-noon
MDDC	\$495.00	\$10.00	80	1,328,407	W-noon	MDDC	\$1,450.00	60	981,090	T-noon
MI	\$299.00	\$7.00	104	1,470,996	T-noon	MI	\$1,198.00	98	1,171,943	T-noon
MN	\$279.00	\$10.00	248	1,064,897	T-5pm	MN	\$2,400.00	272	1,274,567	T-noon
MS	\$210.00	\$8.00	104	470,395	M-5pm	MS	\$1,050.00	90	405,821	M-5pm
MO	\$350.00	\$10.00	205	950,000	W-noon	MO	\$1,300.00	160	850,000	W-noon
MT	\$149.00	\$4.30	71	180,000	W-5pm	MT	\$406.00	64	150,000	W-5pm
NE	\$225.00	\$5.00	165	268,691	W-10am	NE	\$975.00	159	304,274	T-4pm
NV	\$149.00	\$5.00	24	351,801	W-noon	NV	\$690.00	21	443,501	M-noon
NENPA	\$395.00	\$8.00	284	2,476,850	W-noon	NENPA	\$1,250.00	99	1,127,435	W-noon
NJ	\$560.00	\$14.00	113	1,700,000	W-noon	NJ	\$1,400.00	99	1,200,000	T-2pm
NM	\$154.00	\$5.00	28	213,795	TH-noon	NM	\$800.00	30	247,683	W-noon
NYNPA	\$425.00	\$15.00	54	824,446	TH-1pm	NYNPA	\$1,200.00	43	552,378	W-noon
NY	\$689.00	\$10.00	290+	2,842,474	W-noon	NY	\$1,699.00	290+	2,785,171	W-noon
NC	\$375.00	\$10.00	101	1,600,000	T-5pm	NC	\$1,495.00	80	1,700,000	T-5pm
ND	\$160.00	\$5.00	90	200,000	T-noon	ND	\$700.00	90	200,000	M-5pm
OH	\$335.00	\$10.00	133	1,067,256	T-4pm	OH	\$995.00	106	1,051,311	M-4pm
OK	\$265.00	\$10.00	163	328,082	W-8am	OK	\$2,000.00	163	328,082	W-8am
OR	\$250.00	\$8.00	81	509,372	T-5pm	OR	\$650.00	60	479,408	T-5pm
PA	\$495.00	\$10.00	148	1,935,614	W-2pm	PA	\$1,525.00	147	1,962,714	M-3pm
SC	\$375.00	\$12.00	100	915,145	W-noon	SC	\$1,600.00	100	916,905	W-noon
SD	\$150.00	\$5.00	128	303,000	T-noon	SD	\$800.00	126	299,200	T-noon
TN	\$275.00	\$10.00	98	515,446	T-noon	TN	\$1,045.00	95	448,263	T-noon
TX	\$550.00	\$14.00	251	723,000	T-5pm	TX	\$1,200.00	239	619,000	M-5pm
UT	\$163.00	\$5.00	31	340,000	T-noon	UT	\$320.00	30	200,000	T-noon
VA	\$300.00	\$10.00	100	970,956	W-noon	VA	\$950.00	96	881,051	T-3pm
WA	\$275.00	\$10.00	98	1,077,000	T-5pm	WA	\$1,350.00	98	1,077,000	T-5pm
WV	\$250.00	\$7.00	70	653,596	W-noon	WV	\$600.00	51	536,910	T-noon
WI	\$300.00	\$10.00	180	119,678	W-2pm	WI	\$1,350.00	156	845,245	W-2pm
WY	\$135.00	\$5.00	43	146,754	TH-2pm	WY	\$480.00	43	139,053	TH-2pm

*CA/PN=Pacific Northwest Newspaper Network (handled by CNPA) - AK, WA, OR, ID, MT.

Ad runs 3-days - Thur - Sat or Fri - Sun. Circulation is 1.5 million per day.

**C (Classified) Ave. = National Network for LocalMedia Assoc. (formerly Suburban Newspapers of America).

Included Canadian papers.

NOTE: No confirmation/updates received from state abbreviations in black. Please confirm rates prior to placement.