One of these KTIA Committees Needs You!!!

The following information includes a description of each of KTIA's standing committees. Once you have reviewed the description for each, please indicate which committee you would like to serve on by completing this form and returning it KTIA. If you have already spoken to a committee chairman about serving, please return this form to indicate your commitment so we can include this information in our database.

SIGN ME UP FOR THE FOLLOWING KTIA COMMITTEE(S):

☐ **LEGISLATIVE**

Develops programs to heighten legislative awareness of tourism industry and increase KTIA member understanding of the legislative process. Works to affect favorable legislation and deter unfavorable legislation. Develops KTIA legislative platform for approval by the Board of Directors.

☐ **EDUCATION**

Develops continuing education and professional development opportunities for KTIA members. Current programs include the Kentucky Tourism Institute. Assists in the development of the program (speakers and topics) for KTIA conferences and meetings.

☐ **COMMUNICATIONS & MEMBER OUTREACH**

Develops programs to raise overall tourism awareness and increase KTIA's visibility as a statewide organization. Develops marketing opportunities for KTIA members. Develops and fosters initiatives to welcome new members and retrain current members in the association. Focuses on the stewardship of the hospitality and tourism industry by providing volunteers to reach out to all members and encourage their active involvement in KTIA conferences, committee work, programs, and communication objectives.

☐ **MEETINGS & CONFERENCES**

Works with KTIA staff to schedule dates and locations of KTIA's meetings and annual Conference. Committee also aids in the development of the agenda and activites for such meetings.

☐ I am not currently serving on the Board of Directors, but would like to serve in the future.®

Name:_____

Organization:_____

Address:_____

City/State/Zip:_____

Phone:_____ **Fax:**_____

Email:_____

Please return form to KTIA via mail, email or fax.

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