



2019 KENTUCKY TOURISM INDUSTRY ANNUAL CONFERENCE

Sponsor Benefits and Agreement

ALL SPONSORS RECEIVE:

- Pre- and post-conference listing on KTIA website homepage
- Conference printed program listing and event signs
- Conference attendee list on mailing labels or Excel database
- Sponsor ribbon on conference name badges

Platinum Sponsor _____ \$7,500

- (5) conference registrations
- (5) Golden Gala Dinner tickets
- (2) reserved Golden Gala Dinner tables
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event
- Listing in Golden Gala Dinner program and video

Gold Sponsor _____ \$5,000

- (3) conference registrations
- (3) Golden Gala Dinner tickets
- (1) reserved Golden Gala Dinner table
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than "Specials"*)
- Listing in Golden Gala Dinner program and video

Opening Breakfast (All Attendees) _____ \$4,500

- 5-minute sponsor remarks (*can include video*)
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

Commissioner & Awards Luncheon (All Attendees) _____ **SOLD**
(Last year's sponsor has renewed)

- 5-minute sponsor remarks (*can include video*)
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

General Sessions (All Attendees) _____ **\$4,000**
(4) Available

- 3-minute sponsor remarks including speaker introduction (*can include video*)
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

Tradeshow Reception (NEW – All Attendees) _____ **\$3,500**

- 3-minute sponsor remarks during November 8 buffet Networking Breakfast (*can include video*)
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

Breakout Sessions _____ **\$3,250**
(8) Available

- 3-minute sponsor remarks including speaker introduction. Can include video
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

Silver Sponsor _____ **\$3,000**

- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than those listed above*)

Bronze Sponsor _____ **\$1,500**

- (1) conference registration
- Tradeshow booth with sponsorship designation at the booth
- Co-sponsorship of one conference event (*Other than those listed above*)

Supporting Sponsor _____ \$1,000

- (1) conference Registration

Sponsor _____ \$750

- See Above – “All Sponsors Receive”