



## 2019 KENTUCKY TOURISM INDUSTRY ANNUAL CONFERENCE

### Sponsor Benefits and Agreement

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#### ALL SPONSORS RECEIVE:

- Pre- and post-conference listing on KTIA website homepage
  - Conference printed program listing and event signs
  - Conference attendee list on mailing labels or Excel database
  - Sponsor ribbon on conference name badges
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#### We will sponsor the 2019 Annual Conference at the following level:

***Platinum Sponsor*** \_\_\_\_\_ \$7,500

- (5) conference registrations
- (5) Golden Gala Dinner tickets
- (2) reserved Golden Gala Dinner tables
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event
- Listing in Golden Gala Dinner program and video

***Gold Sponsor*** \_\_\_\_\_ \$5,000

- (3) conference registrations
- (3) Golden Gala Dinner tickets
- (1) reserved Golden Gala Dinner table
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than "Specials"*)
- Listing in Golden Gala Dinner program and video

***Opening Breakfast (All Attendees)*** \_\_\_\_\_ \$4,500

- 5-minute sponsor remarks (*can include video*)
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

***Commissioner & Awards Luncheon*** (All Attendees) \_\_\_\_\_ **SOLD**  
(Last year's sponsor has renewed)

- 5-minute sponsor remarks (*can include video*)
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

***General Sessions*** (All Attendees) \_\_\_\_\_ **\$4,000**  
(4) Available

- 3-minute sponsor remarks including speaker introduction (*can include video*)
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

***Tradeshow Reception*** (NEW – All Attendees) \_\_\_\_\_ **SOLD**

- 3-minute sponsor remarks during November 8 buffet Networking Breakfast (*can include video*)
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

***Breakout Sessions*** \_\_\_\_\_ **\$3,250**  
(8) Available

- 3-minute sponsor remarks including speaker introduction. Can include video
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

***Silver Sponsor*** \_\_\_\_\_ **\$3,000**

- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than those listed above*)

***Bronze Sponsor*** \_\_\_\_\_ **\$1,500**

- (1) conference registration
- Tradeshow booth with sponsorship designation at the booth
- Co-sponsorship of one conference event (*Other than those listed above*)

*Supporting Sponsor* \_\_\_\_\_ \$1,000

➤ (1) conference Registration

*Sponsor* \_\_\_\_\_ \$750

➤ See Above – “All Sponsors Receive”

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## PAYMENT INFORMATION

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company

**Please check one category below:**

( ) A check is enclosed    Check # \_\_\_\_\_

( ) Credit Card # \_\_\_\_\_

Address associated with card: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Card Type: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

***\*Please email a high-resolution logo to [sarah.brock@ktia.com](mailto:sarah.brock@ktia.com) for use on meeting materials and the KTIA.***

**PLEASE RETURN THIS AGREEMENT BY FAX OR EMAIL**

Email: [Hank.phillips@ktia.com](mailto:Hank.phillips@ktia.com) | Fax: 502.223.5646