



# 2021 KENTUCKY TOURISM INDUSTRY ANNUAL CONFERENCE

## Sponsor Levels & Special Events

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### IN ADDITION TO SPECIFIED BENEFITS, ALL SPONSORS RECEIVE:

- Pre- and post-conference listing on KTIA website homepage
- Conference printed program listing and event signs
- Conference attendee list on mailing labels or Excel database
- Sponsor ribbon on conference name badges

### SPONSOR LEVELS

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#### *Platinum* \_\_\_\_\_ \$10,000

- (5) conference registrations
- (5) Golden Gala Dinner tickets
- (2) reserved Golden Gala Dinner tables
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event
- Listing in Golden Gala Dinner program and video

#### *Gold* \_\_\_\_\_ \$5,000

- (3) conference registrations
- (3) Golden Gala Dinner tickets
- Reserved Golden Gala Dinner table
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than "Specials"*)
- Listing in Golden Gala Dinner program and video

***Silver*** \_\_\_\_\_ **\$3,000**

- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than those listed below*)

***Bronze*** \_\_\_\_\_ **\$1,500**

- Conference registration
- Tradeshow booth with sponsorship designation at the booth
- Co-sponsorship of one conference event (*Other than those listed below*)

***Supporting*** \_\_\_\_\_ **\$1,000**

- Conference Registration

***Sponsor*** \_\_\_\_\_ **\$750**

- See Above – “All Sponsors Receive”

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## **SPECIAL EVENT SPONSORSHIPS**

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***Opening Breakfast*** \_\_\_\_\_ **SOLD**

**(ALL ATTENDEES)**

- 5-minute sponsor remarks (*Can include video*)
- Logo and representative’s image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

***Commissioner & Awards Luncheon*** \_\_\_\_\_ **SOLD**

**(ALL ATTENDEES)**

- 5-minute sponsor remarks (*Can include video*)
- Logo and representative’s image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

***General Sessions*** \_\_\_\_\_ **\$4,000**

**(ALL ATTENDEES)**

**(4) Available**

- 3-minute sponsor remarks including speaker introduction (*Can include video*)
- Logo and representative’s image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

## ***Tradeshow Reception*** \_\_\_\_\_ \$3,500

**(ALL ATTENDEES)**

- 3-minute sponsor remarks
- Networking Breakfast (*Can include video*)
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth

## ***Breakout Sessions*** \_\_\_\_\_ \$3,250

**(8) Available**

- 3-minute sponsor remarks including speaker introduction (*Can include video*)
- Logo and representative's image on screens during remarks
- (2) conference registrations
- Tradeshow booth with sponsorship designation at the booth