



---

## **KTIA 2021 LEGISLATIVE AGENDA**

---

### **Tourism Funding**

#### **Transient Room Tax**

In order to maintain tourism as a premier driver of Kentucky's economy and to support it in its recovery from the COVID economic crisis, there cannot be a reduction, re-direction or repurposing of the 1% statewide transient room tax or local transient room tax and we support any efforts for additional investment in tourism marketing and development including the enhancements noted below.

#### **1% statewide transient room tax:**

There can be no "sweeping" of those funds.

#### **Local *and* 1% transient room tax enhancement:**

- Expand to include campgrounds.
- Provide for full collection from short term rental companies on behalf of local hosts.

#### **Restaurant Tax**

The tourism industry supports the expansion to all cities of the eligibility to enact a restaurant tax if that expansion preserves current restaurant tax requirements in those cities that have previously enacted it and if a reasonable portion of the monies from the tax in newly eligible cities are dedicated to the city's tourist commission.

---

### **Liability Protection**

Provide temporary and immediate safe harbor for businesses and events that follow proper health and safety guidelines and take steps to protect struggling businesses against frivolous lawsuits and abusive litigation.

---

### **Film Incentive Support**

We support the use of film incentives to foster a strong Kentucky film industry and the increasing economic activity and jobs that result from a growing film industry. Specifically, the refundability of the program's tax credits should be restored.

---

## **Welcoming KY**

The Commonwealth should remain open and welcoming to all visitors. Kentucky's communities and its people are characterized by warm hospitality and a welcoming attitude. These attributes are a driving force in attracting a large and diverse array of visitors to Kentucky and the economic benefits that result from those visits.

---

## **Bourbon Visitor Experience**

With bourbon experiences among Kentucky's most iconic visitor attractions, KTIA joins with the Kentucky Distillers' Association in efforts to enhance those experiences and to strengthen the bourbon industry's ability to provide them.

### **Take Home Cocktails**

The pandemic related allowance of take home cocktails (carryout/delivery) should be enacted on a permanent basis.

---

## **Gaming**

### **Historical Racing**

We support legislation that remedies the Kentucky Supreme Court ruling that bans historical racing.

### **Sports Wagering**

We support the legalization of sports wagering in Kentucky due to its positive revenue impact and increased visitation to Kentucky it will generate.

### **Expanded Gaming**

We support a constitutional amendment to legalize casino gaming.

---

## **Human Trafficking**

We support legislation that continues to more fully and effectively addresses human trafficking.