





2019 LEGISLATIVE

TOURISM ROADMAP



TAX REFORM

-  Exempt nonprofit organizations from collecting sales tax on admissions and sponsorships.
-  Eliminate tourism double taxation: tour companies paying sales tax on the purchase of tour components from local attractions and the tour consumer paying the tax on the tour's price.
-  Exempt fishing tournament fees and use of boat ramps from sales tax on "admissions." (HB 29)




A WELCOMING KENTUCKY

-  Oppose legislation contrary to welcoming all people to Kentucky.



TOURISM FUNDING

-  No reduction, re-direction or repurposing of tourism funding: 1% statewide transient room tax, local transient room tax, restaurant tax and Tourism Development Act (TDA).
-  Increase investment in tourism marketing and development.



TOURISM WORKFORCE & BUSINESS ISSUES

-  Eliminate unnecessary and burdensome employment restrictions.
-  Undertake aggressive efforts to address the opioid epidemic.
-  Support rider responsibility at theme and amusement parks. (HB 257)

BOURBON TOURISM

-  Permit the purchase of exclusive bottles of bourbon at bourbon distillery visitor centers. (HB 200)
-  Strengthen ignition interlock program. (SB 85)

FILM INCENTIVES

-  Restore refundability of the film incentive program's tax credits.
-  Reduce time frames that companies approved for film incentives have to start a production and to file for their credits.