

2020 Legislative Session TOURISM ROADMAP

Tourism Funding



Support expansion to all cities of eligibility to enact a restaurant tax if that expansion preserves current restaurant tax requirements in those cities that have previously enacted it and if a reasonable portion of the monies from the tax in newly eligible cities are dedicated to the city's tourist commission.



Prevent reduction, redirection or repurposing of tourism funding: 1% statewide transient room tax and local transient room tax.



Increase investment in tourism marketing and development.

A Welcoming Kentucky



Oppose legislation contrary to welcoming all people to Kentucky.

Film Incentives



Restore refundability of the film incentive program's tax credits.



Reduce time frames that companies approved for film incentives have to start a production and to file for their credits.

Sports Gaming



Support the legalization of sports wagering in Kentucky as it will generate new revenue and additional visitors to the Commonwealth.

Bourbon Tourism



Support efforts to enhance experiences and to strengthen the bourbon industry.

Tourism Workforce



Support legislation that addresses any of the myriad of workforce issues that include enhanced training opportunities, fighting the opioid crisis, and curtailing unnecessary and burdensome regulations.

Human Trafficking



Support legislation that more fully and effectively addresses human trafficking.