

KTIA and Granicus Partner to Help Communities

AI and Machine Learning to Help Manage Short-Term Rental Challenges

How We Help with Short-Term Rentals

Short-term vacation rental listings, through websites such as Airbnb, have grown by 15 times since 2011. Without strategic regulations and effective enforcement, short-term vacation rentals can bring noise, safety, trash, and parking problems, as well as impact long-term housing affordability and neighborhood character.

Using AI and machine-learning, Granicus Host Compliance provides data that manual enforcement solutions cannot. Using Granicus Host Compliance can reduce the hours spent managing compliance and provide up to 20 times return on investment with recouped tax, permit, and fee revenues.

Exclusive Offer for KTIA

KTIA members (and their local governments) can receive a 15% discount on Address Identification and an additional 10% discount for Compliance Monitoring and Rental Activity Monitoring. These tools will enable you to identify rental properties and communicate with hosts/owners of short-term rentals. By identifying rentals and sending letters letting owners know about the benefits of partnering with their local government or CVB and their tax responsibilities, you can elevate compliance and recover revenue with a gentle touch.

Learn More

[Webinar: How Short-Term Rentals Can Fund Marketing for Tourism](#)

[Webinar: Know What You're Owed: Short-Term Rental Revenue and Local Government](#)

[Webinar: Powering Tourism Customer Panel](#)

[Webinar: Deep Dive: Destination Marketing and Short-Term Rental Revenue](#)