



2023

# KENTUCKY TRAVEL INDUSTRY ANNUAL CONFERENCE

SPONSORSHIP  
OPPORTUNITIES

**NOVEMBER 8-10, 2023**  
**BOWLING GREEN, KENTUCKY**

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## ALL SPONSORS RECEIVE:

- Pre- and post-conference listing on KTIA website homepage
  - Conference printed program listing and event signs
  - Conference attendee list on mailing labels or Excel database
  - Sponsor ribbon on conference name badges
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### *Platinum Sponsor* \_\_\_\_\_ \$10,000

- (5) Conference registrations
- (5) Golden Gala Dinner tickets
- (2) Reserved Golden Gala Dinner tables
- Tradeshow booth with sponsorship designation at the booth
- Exclusive Golden Gala Dinner Platinum sponsor and listed as such in the dinner program and video

### *Gold Sponsor* \_\_\_\_\_ \$5,000

- (3) Conference registrations
- (3) Golden Gala Dinner tickets
- (1) Reserved Golden Gala Dinner table
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than "Specials"*)
- Listing in Golden Gala Dinner program and video

### *Opening Breakfast* \_\_\_\_\_ **SOLD** (All Attendees)

- 5-minute sponsor remarks (*can include video*)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

### *Commissioner & Awards Luncheon* \_\_\_\_\_ **SOLD** (All Attendees)

- 5-minute sponsor remarks (*can include video*)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**General Sessions** \_\_\_\_\_ **\$4,000**

(All Attendees)

(4) Available

- 3-minute sponsor remarks including speaker introduction (*can include video*)
- Logo and representative’s image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**Tradeshow Reception** \_\_\_\_\_ **SOLD**

(All Attendees)

- 3-minute sponsor remarks during November 11 buffet Networking Breakfast (*can include video*)
- Logo and representative’s image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**Breakout Sessions** \_\_\_\_\_ **\$3,250**

(5) Available

- 3-minute sponsor remarks including speaker introduction. Can include video
- Logo and representative’s image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**Silver Sponsor** \_\_\_\_\_ **\$3,000**

- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than those listed above*)

**Bronze Sponsor** \_\_\_\_\_ **\$1,500**

- (1) Conference registration
- Tradeshow booth with sponsorship designation at the booth
- Co-sponsorship of one conference event (*Other than those listed above*)

**Supporting Sponsor** \_\_\_\_\_ **\$1,000**

- (1) Conference Registration

**Sponsor** \_\_\_\_\_ **\$750**

- See Above “All Sponsors Receive”