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# PREPARING YOUR ENTRIES

In order to be judged, entrants must complete this entry form. You will need to have ***ONE sheet for each entry***. All entries must be submitted by **Wednesday, August 16, 2023**. A late fee of $25.00 will be applied to submissions after August 16, and no submissions will be accepted after August 23, 2023 at 5:00 p.m. EST. Email all forms and materials to Katherine Bowman at [katherine.bowman@ktia.com](mailto:katherine.bowman@ktia.com) and Sarah Brock at [sarah.brock@ktia.com](mailto:sarah.brock@ktia.com). You will receive a confirmation email when your information has been received.

**PROJECT SPECIFICS**

## OFFICIAL ORGANIZATION NAME:

## TITLE OF ENTRY:

## ENTRY DIVISION:

## ENTRY CATEGORY:

## PROJECT BUDGET:

## LAUNCH DATE:

## END DATE:

**PROJECT DESCRIPTION**

Use the space below to fully describe the project. You have up to 250 words per section. Note that you will be judged on the following criteria and in order to receive points within in each criterion, you must include specific information which addresses each. Failure to include information specific to each criterion will result in 0 points awarded for that specific criterion.

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| **CONCEPT -** What is the underlying concept and what are the goals and objectives it is intended to achieve? Submitters will need to explain the concept and goals of the project: |
| **CREATIVITY -** How contextually and visually creative and innovative was the project? What distinguishes the entry and makes it unique? Submitters will need to describe the project in creative terms in regards to project design, development, implementation and as applicable, include elements of originality, innovation and graphic creativity. |
| **RESULTS/IMPACT -** Was the project successful? What was the impact of your project, particularly in relation to the goal(s)? Submitters will need to describe as specifically as possible what the project achieved and include quantified results to the extent possible. If the project does not have quantifiable results, be sure to include what impact was derived. |
| **OVERALL PROJECT IMPRESSION -** Judge’s overall assessment of the project based on the combination of concept, creativity and results/impact. Submitters should include any and all relevant information that might be important for the judges to consider. |

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## OFFICIAL ORGANIZATION NAME:

## CONTACT NAME:

## EMAIL:

## PHONE NUMBER:

**SUMMARY OF ENTRIES**

*All entries submitted must be listed below exactly as they are listed on individual entry forms.*

## NAME OF ENTRY: DIVISION: CATEGORY:

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## NAME OF ENTRY: DIVISION: CATEGORY:

## NAME OF ENTRY: DIVISION: CATEGORY:

TOTAL NUMBER OF ENTRIES:

**PAYMENT INFORMATION**

Total Entry(s) @ $60 each $

Total Late Fee(s) @ $25 per entry $

**TOTAL OF ALL ENTRIES** $

**Please make checks payable to the Kentucky Travel Industry Association**.

***Send payment to:***

Traverse Awards,

c/o Kentucky Travel Industry Association

931 E. Main Street

Frankfort, Kentucky 40601

**For questions, contact:**

Katherine Bowman,

Marketing & Membership Manager

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(502) 223.8687