



2024

**KENTUCKY TRAVEL  
INDUSTRY ANNUAL  
CONFERENCE**

**SPONSORSHIP  
OPPORTUNITIES**

**NOVEMBER 13-15, 2024  
COVINGTON, KY**

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## **ALL SPONSORS RECEIVE:**

- Pre- and post-conference listing on KTIA website homepage
  - Conference printed program listing and event signs
  - Advance attendee list in Excel a week before the conference upon request
  - Conference attendee list in Excel post-conference
  - Sponsor ribbon on conference name badges
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### **PLATINUM SPONSOR** \_\_\_\_\_ **\$10,000**

- (5) Conference registrations
- (5) Gala Dinner tickets
- (2) Reserved Gala Dinner tables
- Tradeshow booth with sponsorship designation at booth
- Exclusive Gala Dinner Platinum sponsor and listing as such in the dinner program and video

### **GOLD SPONSOR** \_\_\_\_\_ **\$5,000**

- (3) Conference registrations
- (3) Gala Dinner tickets
- (1) Reserved Gala Dinner table
- Tradeshow booth with sponsorship designation at booth
- Exclusive sponsorship of one conference event (other than “specials”)
- Listing in Gala Dinner program and video

### **OPENING BREAKFAST** \_\_\_\_\_ **SOLD**

- 5-minute sponsor remarks (can include video)
- Logo and representative’s image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

### **COMMISSIONER & AWARDS LUNCHEON** \_\_\_\_\_ **SOLD**

- 5-minute sponsor remarks (can include video)
- Logo and representative’s image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

### **GENERAL SESSION** \_\_\_\_\_ **\$4,000**

***(3) Available***

- 3-minute sponsor remarks including speaker introductions (can include video)
- Logo and representative’s image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**TRADESHOW RECEPTION** \_\_\_\_\_ **\$3,500**

- 3-minute sponsor remarks during November 15 buffet Networking Breakfast (can include video)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**BREAKOUT SESSION** \_\_\_\_\_ **\$3,250**

***(7) Available***

- 3-minute sponsor remarks including speaker introductions (can include video)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**SILVER SPONSOR** \_\_\_\_\_ **\$3,000**

- (2) Conference registrations
- Tradeshow booth with sponsorship designation at booth
- Exclusive sponsorship of one conference event (other than those listed above)

**BRONZE SPONSOR** \_\_\_\_\_ **\$1,500**

- Conference registration
- Tradeshow booth with sponsorship designation at booth
- Co-sponsorship of one conference event (other than those listed above)

**SUPPORTING SPONSOR** \_\_\_\_\_ **\$1,000**

- Conference registration

**SPONSOR** \_\_\_\_\_ **\$750**

- See above "All Sponsors Receive"