



**2026**

**KENTUCKY TRAVEL  
INDUSTRY ANNUAL  
CONFERENCE**

SPONSORSHIP  
OPPORTUNITIES

**NOVEMBER 11-13, 2026  
LEXINGTON, KY**

## **ALL SPONSORS RECEIVE:**

- Pre- and post-conference listing on KTIA website homepage
  - Conference printed program listing and event signs
  - Advance attendee list in Excel a week before the conference upon request
  - Conference attendee list in Excel post-conference
  - Sponsor ribbon on conference name badges
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### **PLATINUM SPONSOR \_\_\_\_\_ \$10,000**

- 3-minute sponsor remarks (can include video) during a designated General Session
- 3-minute sponsor remarks (can include video) during a designated Breakout Session
- Logo and representative's image on screens during remarks
- (5) Conference registrations
- (5) Gala Dinner tickets
- (2) Reserved Gala Dinner tables
- Double tradeshow booth with sponsorship designation at booth

### **GALA DINNER PLATINUM SPONSOR \_\_\_\_\_ \$10,000**

- (5) Conference registrations
- (5) Gala Dinner tickets
- (2) Reserved Gala Dinner tables
- Tradeshow booth with sponsorship designation at booth
- Exclusive Gala Dinner Platinum sponsor and listing as such in the dinner program and video

### **GOLD SPONSOR \_\_\_\_\_ \$5,000**

- (3) Conference registrations
- (3) Gala Dinner tickets
- (1) Reserved Gala Dinner table
- Tradeshow booth with sponsorship designation at booth
- Exclusive sponsorship of one conference event (other than "specials")

### **OPENING BREAKFAST \_\_\_\_\_ \$4,500**

- 5-minute sponsor remarks (can include video)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

### **COMMISSIONER & AWARDS LUNCHEON \_\_\_\_\_ \$4,500**

- 5-minute sponsor remarks (can include video)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**GENERAL SESSION** \_\_\_\_\_ **\$4,000**

***(4) Available***

- 3-minute sponsor remarks including speaker introductions (can include video)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**NEW – PACKAGE: ALL TRADESHOW BREAKS** \_\_\_\_\_ **\$4,000**

- 3-minute sponsor remarks during November 13 buffet Networking Breakfast (can include video)
- Logo and representative's image on screens during remarks
- Logo displayed in all (3) Tradeshow Breaks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**BREAKOUT SESSION** \_\_\_\_\_ **\$3,250**

***(8) Available***

- 3-minute sponsor remarks including speaker introductions (can include video)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

**SILVER SPONSOR** \_\_\_\_\_ **\$3,000**

- (2) Conference registrations
- Tradeshow booth with sponsorship designation at booth
- Exclusive sponsorship of one conference event (other than those listed above)

**BRONZE SPONSOR** \_\_\_\_\_ **\$1,500**

- Conference registration
- Tradeshow booth with sponsorship designation at booth
- Co-sponsorship of one conference event (other than those listed above)

**SUPPORTING SPONSOR** \_\_\_\_\_ **\$1,000**

- Conference registration

**SPONSOR** \_\_\_\_\_ **\$750**

- See above "All Sponsors Receive"