



2022 KENTUCKY TOURISM INDUSTRY ANNUAL CONFERENCE

Sponsor Benefits and Agreement

ALL SPONSORS RECEIVE:

- Pre- and post-conference listing on KTIA website homepage
 - Conference printed program listing and event signs
 - Conference attendee list on mailing labels or Excel database
 - Sponsor ribbon on conference name badges
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SPONSORSHIP LEVELS

Platinum Sponsor _____ **SOLD**

- (5) Conference registrations
- (5) Golden Gala Dinner tickets
- (2) Reserved Golden Gala Dinner tables
- Tradeshow booth with sponsorship designation at the booth
- Exclusive Golden Gala Dinner Platinum sponsor and listed as such in the dinner program and video

Gold Sponsor _____ **\$5,000**

- (3) Conference registrations
- (3) Golden Gala Dinner tickets
- (1) Reserved Golden Gala Dinner table
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than "Specials"*)
- Listing in Golden Gala Dinner program and video

Opening Breakfast _____ **SOLD** (All Attendees)

- 5-minute sponsor remarks (*can include video*)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

Commissioner & Awards Luncheon _____ **SOLD** (All Attendees)

- 5-minute sponsor remarks (*can include video*)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

General Sessions _____ **\$4,000** (All Attendees) **(3) Available** **(1) Sold**

- 3-minute sponsor remarks including speaker introduction (*can include video*)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

Tradeshow Reception _____ **SOLD** (All Attendees)

- 3-minute sponsor remarks during November 11 buffet Networking Breakfast (*can include video*)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

Breakout Sessions _____ **\$3,250** **(7) Available** **(1) Sold**

- 3-minute sponsor remarks including speaker introduction. Can include video
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

Silver Sponsor_____ **\$3,000**

- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than those listed above*)

Bronze Sponsor_____ **\$1,500**

- (1) Conference registration
- Tradeshow booth with sponsorship designation at the booth
- Co-sponsorship of one conference event (*Other than those listed above*)

Supporting Sponsor_____ **\$1,000**

- (1) Conference Registration

Sponsor_____ **\$750**

- See Above "All Sponsors Receive"