



2022 KENTUCKY TOURISM INDUSTRY ANNUAL CONFERENCE

Sponsor Benefits and Agreement

ALL SPONSORS RECEIVE:

- Pre- and post-conference listing on KTIA website homepage
 - Conference printed program listing and event signs
 - Conference attendee list on mailing labels or Excel database
 - Sponsor ribbon on conference name badges
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We will sponsor the 2022 Annual Conference at the following level:

Platinum Sponsor _____ **SOLD**

- (5) Conference registrations
- (5) Golden Gala Dinner tickets
- (2) Reserved Golden Gala Dinner tables
- Tradeshow booth with sponsorship designation at the booth
- Exclusive Golden Gala Dinner Platinum sponsor and listed as such in the dinner program and video

Gold Sponsor _____ **\$5,000**

- (3) Conference registrations
- (3) Golden Gala Dinner tickets
- (1) Reserved Golden Gala Dinner table
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than "Specials"*)
- Listing in Golden Gala Dinner program and video

□ **Opening Breakfast** _____ **SOLD**
(All Attendees)

- 5-minute sponsor remarks (*can include video*)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

□ **Commissioner & Awards Luncheon** _____ **SOLD**
(All Attendees)

- 5-minute sponsor remarks (*can include video*)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

□ **General Sessions** _____ **\$4,000**
(All Attendees)
(2) Available
(2) Sold

- 3-minute sponsor remarks including speaker introduction (*can include video*)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

□ **Tradeshow Reception** _____ **SOLD**
(All Attendees)

- 3-minute sponsor remarks during November 11 buffet Networking Breakfast (*can include video*)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

□ **Breakout Sessions** _____ **\$3,250**
(7) Available
(1) Sold

- 3-minute sponsor remarks including speaker introduction. Can include video
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

Silver Sponsor _____ \$3,000

- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth
- Exclusive sponsorship of one conference event (*Other than those listed above*)

Bronze Sponsor _____ \$1,500

- (1) Conference registration
- Tradeshow booth with sponsorship designation at the booth
- Co-sponsorship of one conference event (*Other than those listed above*)

Supporting Sponsor _____ \$1,000

- (1) Conference Registration

Sponsor _____ \$750

- See Above "All Sponsors Receive"

SPONSORSHIP AGREEMENT

Please return completed agreement to sarah.brock@KTIA.com

Name

Company

Sponsor Level

Fee Amount

Signature

Date

If your sponsorship benefits include a tradeshow booth, do you plan to utilize it?

YES ___ NO ___

PAYMENT METHOD

() Invoice me

() A check is enclosed Check # _____

() Credit Card # _____

Address associated with card: _____ Zip Code: _____

Card Type: _____ Expiration Date: _____ Security Code: _____

****Please email a high-resolution logo to sarah.brock@ktia.com***