

2025 MEDIA & MARKETING AUCTION



know better • book better • go better





7 MOUNTAINS MEDIA

MINIMUM BID: \$900

(Value: \$2,000)

ITEM:

Your choice of ONE. No matter the choice, each will include Unlimited Media Consultation and Strategic Planning at no additional cost.

- A Radio Campaign on the station or stations of your choice in KY, WV, PA or NY
- A Website Landing Page
- Creative Services- including photography, graphic design, etc.

About 7 Mountains Media:

7 Mountains Media is a multimedia marketing company focusing on aligning our creative ideas with the success of our clients, which builds trust and fosters long-term partnerships. 7 Mountains Media has a deep commitment to reviving the essence of local radio and connecting with communities in meaningful ways. Our 67 handcrafted radio brands, across over 180 signals, all use engaging local content with a dedicated team of immensely creative individuals. Our portfolio of digital and creative products is constantly evolving and growing. One team is focused on delivering results to provide our clients the best return on their investments with transparent reporting and no hidden commissions. Whether we are producing radio or television commercials, developing marketing strategies, or creating digital campaigns; at the heart of what we do is storytelling. Stories allow us to convey complex ideas in digestible form.

*Christine Cartwright
115 W. Main St., Frankfort, KY 40601
Regional Sales Manager
Cell: 502-514-2151*

Christine@7mountainsmedia.com

7Mountainsmedia.com



AD-RACK

MINIMUM BID: \$700

(Value: \$1,440)

ITEM:

Six months distribution* (single/brochure size pocket) in 6 Kentucky Rest Areas of your choice. *For new customers or current customers not presently distributing in the Rest Area Service

ITEM DETAILS:

Distribution to begin by July 1, 2025. Brochure must be for a Kentucky attraction or tourism related.

Joyce Bryant

502-253-5454

Joyce@ad-rack.com

AFAR

AFAR

MINIMUM BID: \$1,100

(Value: \$3,500)

ITEM:

Wanderlust Email Blast

ITEM DETAILS:

This exclusive email blast delivers your custom message to AFAR’s most engaged and active audience. Content may include a special offer and can drive recipients to your website or sponsored content on AFAR.com. The email blast can be geo-targeted or interest-targeted. AFAR will design the email blast based on supplied copy and images.

- Reach: 10,000/email
- Example link <https://email.afar.com/public/33657762>
- Booking: please book 30 days in advance, deployment date based on availability.
- Material Requirements: 1-3 brand messages. Each brand message requires: hero image (horizontal, 600px), headline, 50 words of copy, brand logo, and URLs

ABOUT AFAR:

Afar’s mission is to make a positive impact on the world through high-quality storytelling that inspires, enriches, and empowers travelers who care. We believe in the power of travel as a force for good to make the world a better place through travel experiences that enrich the traveler personally, support the communities visited, and are sensitive to the effects on our planet.

Colleen Schoch Morell
cell/text: 561-350-5540
colleen@afar.com



AMERICAN BUS ASSOCIATION

MINIMUM BID: \$175

(Value: \$580)

ITEM:

1 year membership for the American Bus Association or renew one year and get the next year free for current members.

ABOUT AMERICAN BUS ASSOCIATION:

Founded in 1926, ABA is the oldest, largest and most respected voice in motorcoach, travel and tourism industry. The American Bus Association serves a thriving industry that provides more than 600 million passenger trips annually on charters, tours, scheduled service and shuttles. Membership in ABA includes motorcoach operators, tour operators, tourism-related organizations, and products and service suppliers. Membership in ABA includes approximately 1,000 motorcoach and tour companies in the United States and Canada. Another 2,800 member organizations represent the travel and tourism industry and suppliers of bus products and services. Buses.org

Boshia Smith | Sr. Membership Manager

American Bus Association

P 202-218-7251 | E bsmith@buses.org

LEARN MORE buses.org | marketplace.buses.org



AMERICAN ROAD MAGAZINE

MINIMUM BID: \$500

(Value: \$1,065)

ITEM:

325 pixels wide x 216 pixels height with logo/photo and a 50-word description with hyperlink, and a one-page PDF Itinerary or Getaway Activity Guide, or a link to your

Visitor Guide for 3 months at Americanroadmagazine.com. (This certificate expires December 31, 2025.)

ABOUT AMERICAN ROAD MAGAZINE:

American Road continues to receive critical acclaim. RANKER lists AMERICAN ROAD in the BEST TRAVEL MAGAZINES for 2025! AMERICAN ROAD was voted #1 in Enjoy Travel Life’s Best Specialty Magazines for Travelers category and listed as a Top 25 Travel Magazine by both Travelers Press and Ranker.

American Road is the ideal place to inspire road trip travelers to experience authentic, intriguing, nostalgic, picturesque, off-the-beaten-path destinations. Our clients continue to see strong results from their campaigns with American Road—and no wonder. More Americans are looking toward road-based travel for their next vacation destination. Proof of this phenomenon: American Road's online audience doubled in the last year. Subscriptions increased by more than 15%.

Globetrender notes that nostalgia travel is expected to rise in popularity for 2025, as millennials enter middle age and seek to relive the cherished holidays of their youth—this time with a modern twist. What better way to fuel those road trip dreams than with AMERICAN ROAD magazine? Packed with inspiration, classic routes, and hidden gems, AMERICAN ROAD brings the magic of the open road to life, helping travelers rediscover the joy of the journey.

Dan Tomkiewicz
(770) 640-1681
dtomkiewicz@earthlink.net

Atlanta
MAGAZINE

ATLANTA MAGAZINE

MINIMUM BID: \$1,400

(Value: \$4,311)

ITEM:

Half Page ad in Atlanta Magazines Destinations travel section for any month in 2026
(Not valid in months that the Kentucky Tourism ad coop runs)

ABOUT ATLANTA MAGAZINE:

Atlanta Magazine is a monthly lifestyle publication with a paid subscription of over 60k. Ad will appear in our Destinations travel section and will include advertorial and an image that will accompany clients ad.

Jon Brasher

Associate Publisher

770-712-7492

jbrasher@atlantamagazine.com



BLUE RIDGE OUTDOORS

MINIMUM BID: \$1,400

(Value: \$3,395)

ITEM:

1/4 page ad + Web Ad

ITEM DETAILS:

1/4 page ad in the full circulation of Blue Ridge Outdoors Magazine (full color/glossy), plus a digital web ad on www.blueridgeoutdoors.com for one month. Ad may be placed between July 2024 - June 2025 in any issue (non-co-op section).

ABOUT BLUE RIDGE OUTDOORS:

Blue Ridge Outdoors is the largest free outdoor lifestyle publication in the country, and in 2025 we celebrate our 30th anniversary. Published 12 times a year with themes such as hiking, biking, top adventure towns, road trips, parks and more,

Blue Ridge Outdoors is for people interested in outdoor recreation and adventure travel in the Southeast.

Every month we inspire our readers to go outside and play with compelling stories and beautiful photographs of the region's best outdoor playgrounds. The outdoors are free and so are we--which ensures readers across the region within a day's drive of Kentucky--have access to the most engaging outdoor content available.

- *Circulation: 80,000*
- *Subscriber Demographics: Active Outdoorsy Adults, Ages 25-54*
- *Distribution: DC, MD, VA, WV, KY, NC, SC, TN, GA, AL*

Leah Woody

Publisher | Blue Ridge Outdoors Magazine

Associate Publisher | The Virginia Sportsman Magazine

m. 434.825.2055

leah@blueridgeoutdoors.com

BRIDAL GUIDE

bridalguidе.com

BRIDAL GUIDE

MINIMUM BID: \$700

(Value: \$1,500)

ITEM:

Wedding Travel Spot We Love Features (for one week)

ITEM DETAILS:

Sponsor our Travel Spot We Love – sitewide placement on Bridalguidе.com featuring photo of your choice; Promoted via Facebook, Twitter, and IG Stories

ABOUT BRIDAL GUIDE:

For more than 30 years, Bridal Guide has been an essential resource for brides and grooms as the “How To I Do”. Couples can plan their dream destination wedding, have an unforgettable honeymoon and prepare for married life with the inspiration and guidance from Bridal Guide.

*Colleen Schoch Morell
Bridal Guide Travel Accounts Director
cell/text: 561-350-5540
colleen@afar.com*

Cincinnati MAGAZINE
CINCINNATI MAGAZINE
MINIMUM BID: \$1,400
(Value: \$4,400)

ITEM:

One Full Page ad in Cincinnati Magazine in an issue of your choice July 2025 - December 2025

ABOUT CINCINNATI MAGAZINE:

PRINT AUDIENCE

- 53 average age
- 50% are ages 35-54
- 62% female 38% male
- \$184,000 average household income

PRINT REACH

- 180,000 monthly readers
- 30,000 monthly subscribers
- 6.2 average readers per copy
- 100% of subscribers keep the magazine for over a month

Holly Whitney | Sales Director
317-677-5704
HWhitney@indianapolismonthly.com



COMPASS MEDIA

MINIMUM BID: \$1,800

(Value: \$5,970)

ITEM:

- SEO Services for 6-months
- Dedicated SEO Specialist
- Monthly Reporting & Strategy Review
- Keyword Rank Tracking
- Site Traffic Monitoring
- Keyword Research & Optimization
- Title Tag & Meta Description Optimization
- H1, H2, & Sub-Heading Optimization
- Google Analytics Install & Monitoring
- Google Search Console Install & Monitoring
- Google Business Profile Creation/Updates
- XML Sitemap Creation & Submission
- Internal Linking Strategy

ABOUT COMPASS MEDIA:

COMPASS. The name says it all.

We are a leader, a guide and a navigator.

For more than 35 years, Compass Media has worked closely with Destination Marketing Organizations throughout the Southeast. Our relationships endure and thrive because we provide the skills, resources and customer service that our clients need and deserve.

While our foundation is in custom travel publishing, Compass Media has continued to evolve into a fully integrated marketing firm. Today we provide a wide range of services from custom destination guides, to SEO, SEM, Paid and Managed Social Media, Digital Display, Programmatic, Connected TV and more. We proudly work with CVBs/DMOs of all sizes in Kentucky and throughout the Southeast.

We understand travelers' wants and behaviors. Our ideas and programs are engaging, fun, sophisticated and entertaining, while also delivering valuable and relevant information that makes direct connections to the target audience. Let Compass Media be your guide.

Casey Hough
Regional Advertising Manager
336.613.0638 | caseyh@compassmedia.com

Connect

CONNECT

MINIMUM BID: \$2,000

(Value: \$7,000)

ITEM:

Full page ad in the August 2025 issue of Connect Marketplace Show Guide

ITEM DETAILS:

Learn more here: <https://informa.turtl.co/story/events-or-travel-or-sports-media-kit-2025/page/5/1>

ABOUT CONNECT MEETINGS:

Connect Meetings specializes in organizing trade shows and events for the business travel and meetings sector. We offer a combination of national, regional, and industry-specific events, complemented by integrated media offerings and marketing solutions. Our services facilitate connections between meeting planners and suppliers, such as destination marketers, hotels, convention centers, and technology providers, through appointment-based discussions and strategic digital advertising.

*Matt Lee
Director, North Region | Connect Meetings
matthew.lee@informa.com
www.informacconnect.com*



CVB DIGITAL

MINIMUM BID: \$400

(Value: \$1,000)

ITEM:

Visitor's Eye View™ Digital Marketing Evaluation **OR**
Winning Preference™ Google "Near Me" Local Search and Social Media
Workshop

ITEM DETAILS:

Visitor's Eye View™ Digital Marketing Evaluation

With a Visitor's Eye View™ our experts start a Digital Marketing Evaluation by gaining a better understanding of your digital marketing goals and what makes your area a desirable place to visit. We will review your website, SEO, social media and your Google Ads to evaluate how they are working together to deliver the intended results.

At the end of the evaluation, we will deliver a written brief that will present our findings, recommendations, and action plan. During our phone consultation we will provide insights and answer your questions.

Winning Preference™ Google “Near Me” Local Search and Social Media Workshop

The intent of the Winning Preference™ workshop is to help local businesses to better market themselves to the visitors you bring in, when these visitors are in the area using Google Local “Near Me” Search, Google Maps and Social Media. Tourism marketing can be enhanced by a group effort leveraging the tourist commission marketing outreach activities with local businesses augmenting these efforts to encourage visitors to shop, dine and spend time in your community at their business. There will be two live 60-minute interactive presentations, which will be accessible from Teams and recorded.

ABOUT CVB DIGITAL:

With more than 20 years of experience in digital marketing leadership, CVB Digital helps small to mid- size DMOs to better understand the ever-changing digital environment. We can help evaluate, plan and implement effective strategies to optimize your marketing budgets for the best results...bringing visitors to your market.

With a Visitor’s Eye View™ we help you to identify new opportunities and cost effectively target your best-fit audiences. We bring a fresh perspective about your area to encourage visitors who are looking for experiences and attractions like those you represent.

Our engagements generally include a Digital Marketing Evaluation, strategic advising, search engine marketing (SEM) and search engine optimization (SEO) messaging and technical implementation, as well as social media and website updates.

Ray Peabody
Your Digital Marketing Team
678.630.2277
ray@cvbdigital.com



EVANSVILLE LIVING MAGAZINE

MINIMUM BID: \$900

(Value: \$2,390)

ITEM:

1/2 page horizontal ad in Evansville Living Magazine.

ABOUT EVANSVILLE LIVING:

With 25 years of service to our 50,000+ readers, Evansville Living has set the standard for editorial excellence with compelling narrative stories and smart, lively human interest pieces since 1999.

Evansville Living's experienced writers and designers capture all sides of our city with award-winning and insightful writing, groundbreaking reporting, and stunning full-color design. The content not only reflects the interests of the Tri-State but spurs conversation with its coverage of culture, politics, sports, business, lifestyle, entertainment, dining, and the big personalities unique to our River City. Sophisticated, intellectual, and full of charm, Evansville and its surrounding communities offer some of the state's best restaurants, trendiest shopping, top universities, and cultural entertainment.

Evansville Living is the smart, stylish, and sophisticated guide to life in our city, connecting readers and helping them make informed choices on issues, lifestyle, and entertainment options unique to Evansville. Evansville Living is independently owned by Tucker Publishing Group. Tucker Publishing Group also produces Evansville Business bi-monthly, Evansville City View annually, as well as several ancillary publications throughout the year.

Jennifer Rhoades
Senior Account Executive
Tucker Publishing Group
(812) 962-1564 x 302

www.evansvilleliving.com
www.evansvillebusiness.com

GARDEN & GUN

GARDEN & GUN

MINIMUM BID: \$800

(Value: \$1,350)

ITEM:

75,000 run of site banner impressions on Gardenandgun.com to run in 2025

ITEM DETAILS:

Banner units needed: 728x90, 300x250, 300x50 and 970x250.

ABOUT GARDEN & GUN:

- *Subscriber Demographics: Median Age 48, HHI \$372k*
- *Distribution: National*

Jana Robinson
Southeast Account Director
jana@robinsonmedia.net

GOING ON FAITH

THE MAGAZINE FOR FAITH-BASED TRAVEL PLANNERS

GOING ON FAITH

MINIMUM BID: \$400

(Value: \$909.50)

ITEM:

1/3 page 4-color ad (must use by July 31, 2026)

ABOUT GOING ON FAITH:

Going on Faith in the official magazine of the Going On Faith Conference and is America's only magazine dedicated to the faith-based travel industry. This quarterly magazine is read by more than 5,700 qualified travel planners for churches and religious groups.

- *Distribution: National*
- *Subscriber Demographics: Faith-Based Trade Partners*

Kyle Anderson

VP, Sales & Marketing

(859) 334-1718 (Direct)



THE GROUP TRAVEL LEADER

MINIMUM BID: \$800

(Value: \$1,751)

ITEM:

1/3 page 4-color ad (must use by July 31, 2026)

ABOUT THE GROUP TRAVEL LEADER:

The Group Travel Leader is the national magazine for the group travel industry and is read by more than 14,000 professional tour operators and volunteer travel partners. It is published 10 times per year and covers destinations, trends and industry news.

- *Circulation: 14,000*
- *Distribution: National*
- *Subscriber Demographics: Travel Planners for groups of all ages and sizes*

Kyle Anderson
VP, Sales & Marketing
(859) 334-1718 (Direct)



GUESTQUEST

MINIMUM BID: \$1,300

(Value: \$3,864)

ITEM:

6"w x 3"h ad accompanied by a 150 word article in your choice of two markets. Includes a profile page at GuestQuest.com with photo, article, video and more. Ad design and reader response leads are also included.

ITEM DETAILS:

If the company is a previous advertiser or has already reserved space with GuestQuest they can use this to increase their ad size or add to their current contract. Final date to redeem: April 15, 2026.

ABOUT GUESTQUEST:

GuestQuest promotes destinations, attractions, events and lodging through GuestQuest.com and our 8 separate print editions distributed 3x per year reaching over 720,000 travelers. With 40 years of service, that means thousands of leads delivered to hundreds of tourism partners and lots of destinations discovered.

Markets available: Ohio, Pennsylvania, New York, Illinois/Indiana, Virginia, Tennessee/Kentucky, North Carolina and Georgia/South Carolina.

Campaigns to choose from:

- Summer 2025 runs June 1 - October 25, 2025 *Deadline: April 23, 2025*
- Winter 2025 runs October 26 - March 7, 2026 *Deadline: September 24, 2025*
- Spring 2026 runs March 8 - May 30, 2026 *Deadline: February 4, 2026*
- Summer 2026 runs May 31 - October 24, 2026 *Deadline: April 15, 2026*

Christy Parravano
 GuestQuest
 440-582-4949
 Christy@GuestQuest.com

Indianapolis MONTHLY

INDIANAPOLIS MONTHLY

MINIMUM BID: \$1,400

(Value: \$4,400)

ITEM:

One Full Page ad in Indianapolis Monthly in an issue of your choice July 2025 - December 2025

ABOUT INDIANAPOLIS MONTHLY:

PRINT AUDIENCE

- 53 median age
- 43% are ages 35-54
- 66% female 34% male
- \$203,000 average household income

PRINT REACH

- 129,000 monthly readers
- 30000 monthly subscribers
- 4.5 average readers per copy
- 68% of subscribers keep the magazine for over a month

Holly Whitney | Sales Director
317-677-5704
HWhitney@indianapolismonthly.com
indianapolisMonthly.com

KentuckyLiving

KENTUCKY LIVING

MINIMUM BID: \$1,000

(Value: \$2,250)

ITEM:

Three-month Web ROS display ad package on KentuckyLiving.com (Must be used by March 2026.)

ABOUT KENTUCKY LIVING:

Kentucky Living, is published by the Kentucky Association of Electric Cooperatives, and is the Commonwealth's oldest and largest magazine, reaching an average of 514,000 households, 1 million readers, and 68,000 online users, every month! Columns include travel, home and garden, cooking, health, energy and personal finance, with features highlighting Kentucky's people, places, history and culture. 85% of readers say they are interested in reading about travel in Kentucky Living, and 55% plan to take a trip in Kentucky in the next 12 months!

Renee Williams
502-815-6337
rwilliams@kentuckyliving.com

Kentucky
Monthly

KENTUCKY MONTHLY

MINIMUM BID: \$900

(Value: \$1,990)

ITEM:

- 1/3 page square ad (to be used in any issue from the June/July through November 2025 editions)
- Hyperlink on print ad (directing traffic to advertiser’s URL when online readers click on it via the current issue digital flipbook version available on kentuckymonthly.com)
- 3 month running web ad on kentuckymonthly.com (to be used for 3 consecutive months from the 6.1.25 through 11.30.25)

ABOUT KENTUCKY MONTHLY:

Kentucky Monthly celebrates the people, places, events and culture of our Commonwealth. By highlighting the best Kentucky has to offer, the magazine unites Kentuckians everywhere and creates a sense of pride and community. In each issue of the magazine and on its website, Kentucky Monthly shares compelling—and sometimes quirky—stories, paired with striking photography and elegant design. Travel is included in each issue because of its value to readers and Kentucky Monthly will continue to be a solid resource for getting out and about!

*Lindsey Collins
Account Executive + Coordinator
Kentucky Monthly Magazine
kentuckymonthly.com
Direct 859.539.5757
lindsey@kentuckymonthly.com*



LANHAM MEDIA SERVICE PRINTING

MINIMUM BID: \$150

(Value: \$405)

ITEM:

5,000 rack cards. 4X9 16 pt – UV High Gloss; Press quality pdf files provided for printing.

ABOUT LANHAM MEDIA SERVICE:

Visitor guides, brochures, rack cards, attraction postcards, retractable banners, x-frame banners, vinyl banners. Trade show exhibits, outdoor tents, branded promotional products.

*Bob Lanham
Lanham Media Service
502-352-2033
lanhamart01@gmail.com*



THE LOCAL PALATE

MINIMUM BID: \$2,000

(Value: \$7,250)

ITEM:

- Half page ad in Fall 2025 (creative due camera ready 6/27/25)
- 30-days Run of Site ads on thelocalpalate.com
- 1x Facebook post (option to provide a video post)

ABOUT THE LOCAL PALATE:

The Local Palate is a Southern food culture magazine that tells the stories behind the people, places, and foodways that make up this diverse and dynamic culinary region. Here, food and drink are more than sustenance—they're a way of life. We invite readers to join us and our team of experts as we explore Southern recipes, traditions, artisanal products, makers, chefs, getaways, and communities, and use

food as a lens to better understand this rich, storied region. Through our events and our online shop, the Local Palate Marketplace, we connect our audience to the people and products we cover, giving them the opportunity to experience these stories first-hand.

Brian LePorte
Advertising Sales Executive
864-569-9856
brian@thelocalpalate.com

longweekends

LONGWEEKENDS

MINIMUM BID: \$2,000

(Value: \$6,410)

ITEM:

A 1/3 page display ad in LongWeekends Fall/Winter 2025; not to be used as part of the Kentucky Department of Travel Co-ops. Advertiser also receives advertiser index listing, map plot, reader response leads.

ABOUT LONGWEEKENDS:

- Website: www.long-weekends.com
- Circulation: 75,000
- Subscriber Demographics: OH, KY, IN, IL, MI, PA, Western N.Y., WV, Southern Ontario, TN
- Distribution: Ave HHI: \$110K; 53% female; Magazine devoted entirely to travel

Treg Waldron
Account Manager | Great Lakes Studios
419-630-5111



LONGWOODS INTERNATIONAL

MINIMUM BID: \$1,500

(Value: \$5,000)

ITEM:

One day consultation for one of Longwoods International senior consultants to come and evaluate a marketing program and help coach the winner on setting up a proper program of metrics/research/insights, etc. or any other topic related to marketing or partnerships for which we have the expertise.

**Winner must provide cost of transportation.*

ABOUT LONGWOODS INTERNATIONAL:

Established in 1978 as a market research consultancy, Longwoods International has grown into a respected leader within the travel and tourism industry. With offices in Toronto, Ohio, New York, North Carolina, Florida, and Wisconsin, Longwoods conducts strategic market research for public- and private-sector clients throughout North America, Europe and the Pacific Rim.

Amir Eylon | President & CEO

Longwoods International

o: 614-383-1891

m: 614-570-1234

aeylon@longwoods-intl.com

2020 PULITZER PRIZE WINNER

Courier Journal

Louisville, Kentucky

PART OF THE USA TODAY NETWORK

LOUISVILLE COURIER JOURNAL

MINIMUM BID: \$900

(Value: \$2,300)

ITEM:

1/2 page color ad in the Louisville Courier-Journal. (The ad must be scheduled by 12/31/25.)

ABOUT THE LOUISVILLE COURIER JOURNAL:

The Louisville Courier Journal is the region's most trusted source for local news, features, commentary discussion, and a leading multi-media advertising and marketing solutions company. We deliver our content through a variety of print, digital and mobile platforms, providing easy access to the news and information that matters most. A part of the Gannett/USAToday Network, the Courier-Journal reaches 664,000 active and engaged adults across print or digital markets each month.

*Charlotte Joseph (she, her)
Senior Multi Media Account Executive
The Columbus Dispatch Group
In partnership with USA TODAY NETWORK
cjoseph@localiq.com
Mobile: 740.815.0045*

meetings
TODAY®

MEETINGS TODAY

MINIMUM BID: \$1,800

(Value: \$11,700)

ITEM:

One full page ad to run with national distribution (includes print and digital edition)

ITEM DETAILS:

- Total reach: 64,759
- Timing: Ad must be placed and run in 2026 and cannot replace any planned advertising with us.

ABOUT MEETINGS TODAY:

Meetings Today serves an audience of over 64,000 U.S.-based planners of meetings, conferences, conventions, events, and incentive programs worldwide, with a primary focus on covering the destinations, venues and experiences that may be a good fit for their programs and the latest trends and issues affecting the industry.

Beyond industry-leading meetings destination coverage, we profile people who are newsmakers, trendsetters and thought leaders, as well as provide topical articles dealing with various industry segments and services, and interesting elements that planners can utilize to inspire their attendees and provide a quality experience that reflects well on the organizations for which they plan.

*Kirk Lewis
Director of Business Development
Meetings Today
Cell: 732-245-9816
Kirk.lewis@meetingstoday.com
www.meetingstoday.com*



MILES PARTNERSHIP

MINIMUM BID: \$1,500

(Value: \$5,000)

ITEM:

Social Media Audit (*up to 40 hours*)

ITEM DETAILS:

Comprehensive audit of your social channels – including Facebook, Instagram and Twitter – with strategy recommendations to move forward.

ABOUT MILES PARTNERSHIP:

Miles Partnership is a strategic marketing company focused exclusively on travel and tourism. From high-level strategy to product development, we deliver forward-thinking, results-driven solutions to meet our clients' objectives. Miles began working with the Kentucky Department of Tourism (KDT) in 2009 on the Official Visitors Guide. In 2017, this partnership grew as Miles became the agency of record for all of KDT's marketing and advertising endeavors. We're excited to continue working with KDT and its partners and remain deeply committed to the industry.

Cynthia Kendrick

Account Director

miles partnership

d: 703-531-9908 | p: 800-683-0010

Cynthia.Kendrick@MilesPartnership.com

www.MilesPartnership.com



NATIONAL TOUR ASSOCIATION #1

MINIMUM BID: \$350

(Value: \$825)

ITEM:

DMO/Tour Supplier membership to NTA

ABOUT NATIONAL TOUR ASSOCIATION:

NTA is the gathering place – in-person and online – for packaged-travel professionals: tour operators, travel advisors, and people from the places and experiences that make memorable itineraries. Our mission is to lead the responsible growth of travel to, from,

and within North American by connecting diverse professionals and enhancing the travel experiences, always considering our impact on communities and the planet.

At NTA, we're working hard to promote the travel industry by providing research, educational and networking opportunities, and by helping businesses connect with one another. Coupled with monthly virtual education, we meet in person at two events: Contact, our buyer retreat held in the spring, and Travel Exchange, our appointment-based show in the fall. This year's Travel Exchange will be in Ottawa, Nov. 9-12. Hundreds of NTA members will gather in Canada's beautiful capital city for four days of networking and business-building – and four nights of fun events and experiencing the host city.

Brooke Coulter, Director of Sales

*National Tour Association | NTAonline.com | brooke.coulter@ntastaff.com
+1.859.264.6560 c 859.481.2352 | (U.S. & Canada) | @NTAnews*



NATIONAL TOUR ASSOCIATION #2

MINIMUM BID: \$1,100

(Value: \$3,320)

ITEM:

One month of digital banners + one sponsored content article on NTAcourier.com

ABOUT NATIONAL TOUR ASSOCIATION:

NTA is the gathering place – in-person and online – for packaged-travel professionals: tour operators, travel advisors, and people from the places and experiences that make memorable itineraries. Our mission is to lead the responsible growth of travel to, from, and within North American by connecting diverse professionals and enhancing the travel experiences, always considering our impact on communities and the planet.

At NTA, we're working hard to promote the travel industry by providing research, educational and networking opportunities, and by helping businesses connect with one another. Coupled with monthly virtual education, we meet in person at two events: Contact, our buyer retreat held in the spring, and Travel Exchange, our appointment-

based show in the fall. This year's Travel Exchange will be in Ottawa, Nov. 9-12. Hundreds of NTA members will gather in Canada's beautiful capital city for four days of networking and business-building – and four nights of fun events and experiencing the host city.

Brooke Coulter, Director of Sales

National Tour Association | NTAonline.com | brooke.coulter@ntastaff.com

+1.859.264.6560 c 859.481.2352 | (U.S. & Canada) | @NTAnews

Ohio Magazine

OHIO MAGAZINE #1

MINIMUM BID: \$1,200

(Value: \$3,590)

ITEM:

A 1/3 page ad to run as a display ad in Ohio Magazine to run in September/October 2025 or March/April 2026; not to be used as part of the Kentucky Department of Travel Co-ops. Advertiser also receives reader response leads and enhanced event listing in Ohio Magazine, on ohiomagazine.com and in newsletter.

ABOUT OHIO MAGAZINE:

- *Website: www.ohiomagazine.com*
- *Circulation: 54,000*
- *Subscriber Demographics: Ave HHI: \$100K; 53% female; 71% used to plan travel*
- *Distribution: Ohio*

Treg Waldron

Account Manager | Great Lakes Studios

419-630-5111



OHIO MAGAZINE #2

MINIMUM BID: \$400

(Value: \$1,095)

ITEM:

Banner campaign on Ohiomagazine.com; 10,000 impressions per month for 3 months.

ITEM DETAILS:

- Choose from Events, Travel, Food + Drink, Arts, Home + Garden or Life for Interest Targeting.
- Includes multiple ad units. Provide artwork for leaderboard (728x90), medium rectangle (300x250) and Half page (300x600); Include URL for link to your website or social media.
- Submit files as .jpg or static/animated .gif. File size limit is 75kb.
- Artwork files must be submitted 3 business days prior to campaign start date.

ABOUT OHIO MAGAZINE:

- *Website: www.ohiomagazine.com*
- *Circulation: 54,000*
- *Subscriber Demographics: Ave HHI: \$100K; 53% female; 71% used to plan travel*
- *Distribution: Ohio*

*Treg Waldron
Account Manager | Great Lakes Studios
419-630-5111*



OLIVER CREATIVE

MINIMUM BID: \$800

(Value: \$1,800)

ITEM:

Custom Tri-Fold Brochure Design by Oliver Creative (must use by March 2026)

ITEM DETAILS:

The design of a professionally crafted tri-fold brochure—perfect for promotion, fundraising campaigns, event handouts, or organizational storytelling. Designed with strategy and style in mind, your brochure will reflect your mission and leave a lasting impression.

Includes:

- A **custom design matching your brand** for a standard 6-panel tri-fold brochure
- **Thoughtful layout and typography** to enhance readability
- Integration of **your branding** (logo, colors, messaging)
- Coordination for **print-ready formatting**
- **Two rounds of revisions** to ensure it's just right

ABOUT OLIVER CREATIVE:

We are a boutique creative agency based in Scottsville, Kentucky specializing in branding, marketing and web design. Rooted in rural Kentucky and driven by bold ideas, Oliver Creative crafts compelling brands, campaigns, and content that move people. We're storytellers, designers, and strategists who believe good work starts with a good story and we're ready to help you tell it!

Ada Oliver

Owner, Brand Strategist + Designer

(270) 792-9229

ada@olivercreative.co
Olivercreative.co

OXFORD AMERICAN

OXFORD AMERICAN

MINIMUM BID: \$1,300

(Value: \$3,960)

ITEM:

A series of three (3) 585 x 120 banner ads to appear with the *Oxford American* Editorial E-Newsletter.

ITEM DETAILS:

Note, flexibility with the specific timing of the banner ads will be required.

ABOUT OXFORD AMERICAN:

The Oxford American (OA) is a nonprofit organization whose mission is to explore the complexity and vitality of the American South through exceptional writing, music, and visual art. While the primary medium through which the OA accomplishes this task remains our quarterly publication, our website (oxfordamerican.org), as well as our various social platforms, work together to create a forum in which artists across disciplines bring the South to life from an unexpected perspective creating a deeper understanding of the region. Today, the Oxford American remains one of the South's most iconic and acclaimed media brands dedicated to exploring Southern culture.

*Kelsey Mangiapane
Sales & Programming Manager
kmangaipane@oxfordamerican.org*



RIGHT PLACE MEDIA

MINIMUM BID: \$1,700

(Value: 5,500)

ITEM: Media Audit & Media Plan

ITEM DETAILS: Audit of current media strategy/Investment. Include recommendations from audit and integrated marketing plan. This plan will include planning calls, audit brief and media flowchart. (Creative not included). Expires December 2025.

ABOUT RIGHT PLACE MEDIA:

Right Place Media has experience spanning 24 years across 150 markets. Dedicated to strategic media planning, execution, optimization and streamlined reporting across all platforms. RPM buys direct through native platforms resulting in lower cost, more strategic placement and nimble optimization. We are located locally and immediately accessible. We are excited to collaborate with our friends in the Kentucky Travel Industry.

*Gail Branham
Right Place Media
Gbranham@Rightplacemedia.com
859-806-6125*

select

TRAVELER

SELECT TRAVELER

MINIMUM BID: \$700

(Value: \$1,445)

ITEM:

1/3 page 4-color ad (must use by July 31, 2026)

ABOUT SELECT TRAVELER:

Select Traveler is America's only magazine dedicated to upscale travel groups. It is read 4 times per year by bank, alumni, and chamber travel planners.

- *Circulation: 4,600*
- *Distribution: National*
- *Subscriber Demographics: Planners for banks, chambers, and alumni travel groups*

Kyle Anderson

VP, Sales & Marketing

(859) 334-1718 (Direct)

SMALL MARKET **MEETINGS**

SMALL MARKET MEETINGS

MINIMUM BID: \$550

(Value: \$1,330)

ITEM:

1/3 page 4-color ad (must use by July 31, 2026)

ABOUT SMALL MARKET MEETINGS:

Small Market Meetings is the only meetings industry publication that exclusively covers smaller destinations in every issue and is the official publication of the Small Market Meetings Conference.

- *Circulation: 9,100*
- *Distribution: National*
- *Subscriber Demographics: Meeting Planners*

*Kyle Anderson
VP, Sales & Marketing
(859) 334-1718 (Direct)*



SMILEY PETE PUBLISHING

MINIMUM BID: \$900

(Value: \$2,165)

ITEM:

Half Page Print

ITEM DETAILS:

- May be either horizontal (8.25" x 4.8625") or vertical (4.025" x 9.925")
- Please submit ad materials as a PDF, and the ad is redeemable until the end December 2025.

ABOUT SMILEY PETE PUBLISHING:

At Smiley Pete Publishing, we're passionate storytellers and community connectors. For over 28 years, we've proudly produced Chevy Chaser and Southsider magazines—trusted staples in Lexington homes and businesses. Every day, we work to spotlight the people, places, and happenings that make Lexington a vibrant place to live and work. Through our monthly print publications (reaching more than 160,000 readers), digital content, and community events, we create meaningful connections between local businesses and their neighbors. Want to stay in the loop? [Visit our website \(smileypete.com\)](http://smileypete.com) and sign up for our weekly newsletter.

Natalie Pitman
606-802-3616
natalie@smileypete.com



SMITHSONIAN MEDIA

MINIMUM BID: \$2,000

(Value: \$18,460)

ITEM:

A Takeover of the Smithsonian Weekend newsletter

ITEM DETAILS:

The Weekend newsletter goes out to 300,000 opt-in subscribers every Sunday. It includes the best of Smithsonian including new scientific breakthroughs, cultural travel stories, historic discoveries and more from our award-winning editors. The winner of the takeover will own all three advertising units in the newsletter, giving them 100% share-of-voice on the newsletter. Must run by 9/30/25.

ABOUT SMITHSONIAN:

Smithsonian is the largest cultural, museum, and research complex in the world. Smithsonian is America's storyteller. We take our readers to places that will surprise them, introduces them to people who are changing the world and explores issues that define the past, present and future. We look at travel through a unique Smithsonian lens, educating our audience about the people, culture, history, food, natural beauty and wildlife of each place we feature.

*Jaime Duffy
973-760-3739
duffy2@si.edu*



SOJERN

MINIMUM BID: \$1,500

(Value: \$5,000)

ITEM:

1 month CPM campaign

ITEM DETAILS:

- Winning bidder will be required to sign an IO reflecting IAB 3.0 terms and conditions (standard).
- Must be a separate campaign and cannot be combined with any other campaign, offer, or program.
- Campaign must run between now and 12/31/2025.
- Campaign must run no more than 30 days.
- Client must provide final creative assets at least 5 days prior to campaign launch.
- Creative swaps are not allowed.
- Campaign is applicable to one of the following products reflecting these rates and impressions:

- Display: \$7.50 CPM 666,667 impressions
- Pre-Roll Video: \$18 CPM 277,778 impressions
- Native: \$9 CPM 555,556 impressions
- Winning bidder can add additional investment to the campaign and extend dates (\$5,000 min per month).
- Winning bidder to be confirmed to Sojern by KTIA.

ABOUT SOJERN:

Sojern ingests and analyzes billions of live search and purchase signals from travel websites all over the world then we curate it through our industry leading platform to form hyper-targeted travel audiences.

Utilizing programmatic ad technology, we use these audiences to target travelers through multi- channel digital marketing campaigns to drive direct bookings for our clients in real time, at scale, in any market.

Todd Schechter
 Senior Sales Director, Southeast
todd.schechter@sojern.com
 404-216-2103

SOPHISTICATED
LIVING

SOPHISTICATED LIVING

MINIMUM BID: \$1,400

(Value: \$4,400)

ITEM:

One full-page print ad published concurrent in the Lexington and Louisville editions of *Sophisticated Living* magazine. The same ad must be published in both issues, it cannot replace an existing contracted buy, and is to be used between the July/August 2025 and July/August 2026 issues.

ABOUT SOPHISTICATED LIVING:

Sophisticated Living was founded in Louisville in 2003 as a luxury lifestyle print magazine and has since evolved into an omnichannel media company dedicated to the affluent marketplace in the six cities where we publish. Our flagship publication, Sophisticated Living, along with our online content at slmag.net, a robust social media presence on Facebook and Instagram, strategic email marketing, high-profile events, and an exceptional database of affluent and influential readers, has made Sophisticated Living an essential marketing resource for luxury brands in the Commonwealth and beyond. Sophisticated Living is published six times a year with 10,000 direct-to-home mailed copies in both Louisville & Lexington, with additional targeted distribution at upscale locations and fundraising events, providing a total audience of more than 50,000 readers for each issue.

*Bridget Cottrell
co-founder and Editor-in-Chief
502.299.4269
bridget@slmag.net*

SouthernLady

SOUTHERN LADY

(HOFFMAN MEDIA)

MINIMUM BID: \$2,000

(Value: \$7,325)

ITEM:

Full Page ad

ABOUT SOUTHERN LADY:

Southern Lady celebrates the unique and cherished traditions that define our region, from gracious living and timeless homes to elegant entertaining and grand getaways across the South. With a total media footprint of more than half a million

and special Kentucky content, Southern Living delivers an engaged and loyal audience to our advertising partners.

Mary-Evelyn Dalton
medalton@hoffmanmedia.com
(615) 481-2595

Southern Living®

SOUTHERN LIVING MAGAZINE

(DOTDASH MEREDITH)

MINIMUM BID: \$2,500

(Value: \$15,466)

ITEM:

(1) 1/6 page ad on Southern Living's Southern-West Travel Planner page

ITEM DETAILS:

Circulation = 1,281,300 (Includes AL, MS, TN, IL, IN, KY, MI, OH, WI, WV, TX, AR)

Stacey Rosseter
Account Director
M:678-571-7445
Dotdash Meredith | Travel Marketing

Spectrum 
REACH®

SPECTRUM REACH

MINIMUM BID: \$700

(Value: \$1,500)

ITEM:

4-week cable package (250 commercials – Lexington or Louisville DMA or 500 commercials in one Lexington or Louisville zone)

ITEM DETAILS:

- *DMA includes households with Spectrum Cable and DirectTV.
- **Zone only includes Spectrum Cable in portion of DMA.
- Schedule will be built utilizing our Audience App software targeting consumers interested in traveling.

ABOUT SPECTRUM REACH:

Nothing drives awareness like the power of TV. Your audiences are watching their favorite programs now more than ever, making TV the #1 brand builder and marketing tool. With the best shows across the top 60+ cable networks, it's easy to connect with your target audience in the content they love most wherever and whenever they're watching. Spectrum Reach's marketing services go beyond what traditional advertising products can provide, delivering magnified metrics for our clients, precise audience targeting, and real-time planning. Get your message on the most effective marketing tool today.

*Kim Wade | Account Executive | Advertising
P 859-422-1529 | C 859-537-4739
Kimberly.Wade@charter.com*



ST. LOUIS MAGAZINE

(SLM MEDIA GROUP)

MINIMUM BID: \$1,000

(Value: \$2,500)

ITEM:

1/3 page ad

ABOUT ST. LOUIS MAGAZINE:

Locally Owned. Locally Loved.

Who We Are

As the metro area's only region-wide, locally owned and operated media company, SLM Media Group aims to connect St. Louisans with the region's best and each other through its suite of newsletters, podcasts, St. Louis Magazine, stlmag.com, experiences, and more.

What We Do

Taking a digital-first approach, the company helps St. Louisans make the most of the region, from where to dine, shop, and play to where to find a trusted doctor, school, dentist, or home professional. SLM is also committed to helping the region be the best that it can be through its award-winning journalism, covering key community issues with fresh insights and analysis.

Who We Serve

With an emphasis on niche audiences and topics—including Business, Arts + Culture, Food & Drink, Family, Home + Design, News, Travel, Wellness, and more—SLM produces dynamic, engaging products across a range of platforms that help serve the community.

Brian Haupt

SLM Media Group

314.691.0465

bhaupt@stlmag.com



STYLEBLUEPRINT

MINIMUM BID: \$2,000

(Value: \$8,000)

ITEM:

Email Banner Ads for one week in StyleBlueprint Daily Editorial Newsletter

ITEM DETAILS:

StyleBlueprint Daily Editorial Newsletter goes out to 210,000 opt-in subscribers 6 days a week. Two ads in each email for four days. CVB must provide ad graphics. Please use by 1/31/26.

ABOUT STYLEBLUEPRINT:

StyleBlueprint is one of the South's fastest-growing digital lifestyle brands, anchored by its daily articles of fashion, travel, food & dining, beauty, home decor, lifestyle, and events.

Melissa Thompson

melissa@styleblueprint.com

615-300-7879



TRAVELHOST OF THE BLUEGRASS

MINIMUM BID: \$1,000

(Value: \$2,550)

ITEM:

1/2 page ad in one of our quarterly editions

ITEM DETAILS:

If a current advertiser purchases the donation, the space will be added to their current agreement; deadline is 90 days prior to publication date.

ABOUT TRAVELHOST OF THE BLUEGRASS:

Reaching visitors to the Bluegrass throughout Lexington, Georgetown, Nicholasville, Richmond, Lawrenceburg, Paris, Wilmore, Berea, Frankfort and Winchester.

www.travelhost.com/bluegrass

Eli Mertens

Publisher / President

TravelHost of the Bluegrass

(859) 351-6728

elimertenstravel1@gmail.com



TEMPEST

MINIMUM BID: \$1,000

(Value: \$2,500)

ITEM:

Destination Website Content Audit*

**This item is only available for DMOs*

ITEM DETAILS:

Inventory and analysis of live pages, blogs and other content on an existing destination website, complete with performance insights*, content

recommendations and additional strategic observations. Delivery in Q3 2025.
(*requires Google Analytics 4 access)

ABOUT TEMPEST:

Tempest helps innovative Destination Organizations grow and positively impact their communities with integrated Web, CRM and Digital Marketing solutions.

*Kyle Huff
Director of Growth Marketing
kyle.huff@tempest.im
P: 800.274.8774*



Tripadvisor

TRIPADVISOR #1

MINIMUM BID: \$400

(Value: \$1,000)

ITEM:

\$1000 credit on Tripadvisor's advertising platform, Tripadvisor Ad Express.

ITEM DETAILS:

Tripadvisor Ad Express is a platform built for advertisers of all sizes to be able to advertise on Tripadvisor.com using an intuitive, easy-to-use self-serve platform. On this platform, you can set up a campaign with contextual placement strategies, first party behavioral targeting, geotargeted to your key markets all from your computer. Visit www.tripadvisoradexpress.com to learn more.

**Note: Winner can only win (1) Tripadvisor donation.*

ABOUT TRIPADVISOR:

Tripadvisor, the world's largest travel guidance platform, helps hundreds of millions of people each month become better travelers, from planning to booking to taking a trip. With more than 1 billion reviews and opinions of nearly 8 million businesses, travelers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby. Tripadvisor makes planning easy no matter the trip type.

*Scott Caufield
Senior Principal Client Partner – Destinations
M: 972.489.4543
scaufield@tripadvisor.com
tripadvisor.com*



Tripadvisor

TRIPADVISOR #2

MINIMUM BID: \$400

(Value: \$1,000)

ITEM:

\$1000 credit on Tripadvisor's advertising platform, Tripadvisor Ad Express.

ITEM DETAILS:

Tripadvisor Ad Express is a platform built for advertisers of all sizes to be able to advertise on Tripadvisor.com using an intuitive, easy-to-use self-serve platform. On this platform, you can set up a campaign with contextual placement strategies, first party behavioral targeting, geotargeted to your key markets all from your computer. Visit www.tripadvisoradexpress.com to learn more.

**Note: Winner can only win (1) Tripadvisor donation.*

ABOUT TRIPADVISOR:

Tripadvisor, the world's largest travel guidance platform, helps hundreds of millions of people each month become better travelers, from planning to booking to taking a trip. With more than 1 billion reviews and opinions of nearly 8 million businesses, travelers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby. Tripadvisor makes planning easy no matter the trip type.

Scott Caufield
Senior Principal Client Partner – Destinations
M: 972.489.4543
scaufield@tripadvisor.com
tripadvisor.com



VID MONSTER

MINIMUM BID: \$1,500

(Value: \$5,000)

ITEM:

Event Media Bundle

ITEM DETAILS:

Make this the year your signature event gets the spotlight it deserves. Vid Monster is giving away a full day of professional event coverage—valued at \$5,000—to one tourism group ready to elevate their community celebration. You'll get up to 8 hours of coverage with a two-person crew, complete with cinematic drone footage, roaming videographers, and event photography. Deliverables include a 90-second sizzle video, four Instagram reels, and a curated photo album—perfect for promotion, recaps, and keeping the excitement going year-round. **Price does not include travel fees/mileage.*

ABOUT VID MONSTER:

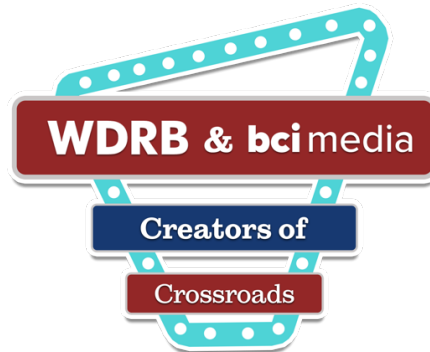
Vid Monster is a creative media agency based in Bowling Green, KY that creates videos, designs, websites, and content campaigns for companies, associations, and brands across the southeast. With a big focus on nimble high caliber video production, brand design, and design-driven websites, we focus on building media that performs. Creativity... with Teeth.

Jackson Washer

Jackson@vidmonsterproductions.com

vidmonsterproductions.com

Phone: 270-681-7810



WDRB

MINIMUM BID: \$3,000

(Value: \$1,000)

ITEM:

\$3,000 credit toward either: Television advertising with WDRB Media, Streaming and/or Display Advertising on WDRB Media digital platforms or credit toward a Crossroads episode.

ITEM DETAILS:

The successful bidder will receive a custom advertising recommendation for their business. Existing WDRB/BCI Media clients may use this for additional campaigns, not existing ones. Must be used by December 31, 2025. Credit may be used toward a Crossroads episode, pending location approval.

ABOUT WDRB, BCI MEDIA, CROSSROADS:

WDRB Media serves the Kentuckiana area by providing local news and other programming of interest to local communities they serve. Tourism and other businesses find WDRB Media to be a go-to source to reach potential visitors and customers for their brand. BCI Media, a subsidiary of WDRB Media, is a full-service digital agency providing a full suite of digital marketing services. Crossroads is a preeminent regional travel show highlighting compelling Kentucky and Indiana destinations.

Steve Hensley
Sr. Account Executive
SHensley@wdrb.com

Meagan Shaver
Regional Digital Strategist
MShaver@bci.media



WKYT-TV
(GRAY DESTINATION MARKETING)

MINIMUM BID: \$700

(Value: \$1,500)

ITEM:

Exclusive Segment on Everyday Kentucky (Good for ONE date for the 2025/2026 Calendar Year.)

ITEM DESCRIPTION:

Get your business, charity, or event in front of a wide Kentucky audience with an exclusive 2–4-minute segment on Everyday Kentucky! This is a fantastic opportunity to promote what matters most to you—whether it’s raising awareness, highlighting an upcoming event, or showcasing your local business. You’ll get the spotlight to share your message with our dedicated audience and our friendly hosts!

Your segment will air on Everyday Kentucky and reach viewers across the state, giving you valuable exposure on a trusted local platform.

- 2-4 minute LIVE interview segment on Everyday Kentucky
- Promote your business, charity, or event
- In-Studio at WKYT
- Professional production to ensure your message is delivered clearly and effectively
- Air Date: Good for ONE date for the 2025/2026 Calendar Year.
- Details and dates can be chosen after the auction has closed

Why Bid on This Item?

- Reach a wide and engaged audience
- Increase visibility for your business or event
- Professionally produced segment
- A unique promotional opportunity with high-value exposure!

Don't miss out on the chance to feature your brand on Kentucky's most-loved daily show!

ABOUT KENTUCKY TODAY:

On Everyday Kentucky, we invite you to explore the essence of our state, highlighting the people, places, and events that make Kentucky so special! Since September 2021, we've been your trusted source for everything Kentucky—featuring local businesses, exciting events, and the latest news. From lively festivals to hidden gems, and everything in between, we're here to bring you the unique spirit of Kentucky every day! Tune in weekdays on WKYT from 9 a.m. to 9:30 a.m. and again on CW Lexington from 3 p.m. to 4 p.m.

*Jennifer Casey
Director Strategic Partnerships
Gray Destination Marketing
Jennifer.Casey@graymedia.com
C 312.909.0871*



WSMV-TV
(GRAY DESTINATION MARKETING)

MINIMUM BID: \$1,000

(Value: \$2,500)

ITEM:

3-4 Minute Pre-Recorded Look Live Interview (Certificate of redemption expires 9/30/2025)

ITEM DETAILS:

Promote your business, charity, or event

In-Studio at WSMV in Nashville, TN

Professional Production to ensure message is delivered effectively

Air Date – Good for ONE date through September 30th, 2025

(date TBD based on show availability due to bookings in advance)

Content for interview must follow Gray Media's guidelines of acceptable materials

ABOUT WSMV TODAY IN NASHVILLE:

- *Hosted by Carole Sullivan*
- *Reaches 15,000 Nashville Households*

Jennifer Casey

Director Strategic Partnerships

Gray Destination Marketing

Jennifer.Casey@graymedia.com

C 312.909.0871