

BLUE RIDGE outdoors

M A G A Z I N E

Blue Ridge Outdoors Special KTIA Offers

- Opportunities to advertise using your own ads and branding (custom design available at no charge)
- Discounted rates to target specific regions that are the best fit for you, or our full circulation across the Southeast
- 10 Issues to choose from instead of just one!
- 50% match still supported by the state!

SPECIAL KENTUCKY DEALS TO PROMOTE OUTDOOR RECREATION & ADVENTURE TRAVEL

Blue Ridge Outdoors Magazine Targeted Advertising Zone Options:

- Western VA/ WV/ KY (15,000 copies a month)
- Metro DC/ MD (15,000)
- Atlanta/ Chattanooga/ GA/Western TN (14,000)
- Charlotte/ Raleigh/ Piedmont (15,000)
- Western Carolina/ Asheville/ Eastern TN (21,000)

Pick Any 2 Zones above:

1/4 Page - \$695 (*\$347.50 after match*)

1/2 Page - \$1135 (*\$567.50 after match*)

Full Page - \$1950 (*\$975 after match*)

OR Full Circulation (110,000 Copies in MD, DC, VA, WV, KY, NC, SC, TN, GA, AL)

1/4 Page - \$2495 (*\$1247.50 after match*)

1/2 Page - \$3995 (*\$1997.50 after match*)

Full Page - \$5995 (*\$2997.50 after match*)

2 Page Spread - \$11,495 (*\$5747.50 after match*)

+Wide Skyscraper or Med Rec Web Ad for \$400 (*\$200 after match*)

+Additional 10% off for reserving 3 or more issues

Choice of Blue Ridge Outdoors Issues:

October - Top Outdoor Towns/ Food of the Blue Ridge

November - 30 Under 30 in the Outdoors/ Outdoor Tech

December - Winter Adventures/ Retro Outdoors

*January - Best of the Blue Ridge

*February - The Running Issue/ Women of the Outdoors

*March - The Fishing Issue

*April - The Outdoor Family Guide

*May - The Festival Guide

*June - The Paddling Guide/ Water Issue

*July - The Road Trips Issue

(*Tentative Theme)