

BLUE RIDGE outdoors

M A G A Z I N E

Blue Ridge Outdoors

SPECIAL KENTUCKY DEALS TO PROMOTE OUTDOOR RECREATION & ADVENTURE TRAVEL

- Opportunities to advertise using your own ads and branding (custom design available at no charge)
- Discounted rates to target specific regions that are the best fit for you, or our full circulation across the Southeast - UP TO 40% OFF (before the 50% match!)
- 6 issues to choose from instead of just one!
- 50% match still supported by the state!

OPPORTUNITIES:

Blue Ridge Outdoors Magazine Targeted Advertising Zone Options:

Western VA/ WV/ KY (15,000 copies a month)
Metro DC/ MD (15,000)
Atlanta/ Chattanooga/ GA/ Western TN (15,000)
Charlotte/ Raleigh/ Piedmont NC (15,000)
Western Carolina/ Asheville/ Eastern TN (15,000)

Pick Any 2 Zones above (per month):

1/4 Page - \$695 (*\$347.50 after match*)
1/2 Page - \$1135 (*\$567.50 after match*)
Full Page - \$1950 (*\$975 after match*)



OR Full Circulation (105,000 Copies in MD, DC, VA, WV, KY, NC, SC, TN, GA, AL) (per month):

1/4 Page - \$2495 (*\$1247.50 after match*)
1/2 Page - \$3995 (*\$1997.50 after match*)
Full Page - \$5995 (*\$2997.50 after match*)
2 Page Spread - \$11,495 (*\$5747.50 after match*)

+Wide Skyscraper or Med Rec Web Ad for \$400 (*\$200 after match*)

+Additional 10% off for reserving 3 or more issues

Choice of Blue Ridge Outdoors Issues:

January - Best of the Blue Ridge

February - The Running Issue

March - The Fishing Guide/ Trails Issue

April - The Outdoor Family Guide

May - The Festival Guide/ Brews & Booze of the Blue Ridge

June - The Paddling Guide/ Urban Adventures

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Call, Email or Text with Questions or to Reserve your Space!