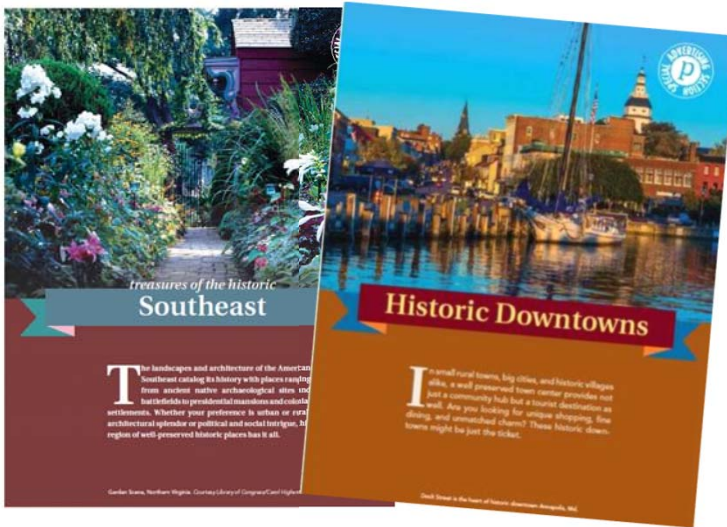


## 2019 Special Travel Sections with discounted KTIA rates



*Preservation* magazine has a special travel section in every issue:

- Winter** - Historic Southeast
- Spring** – Heritage Destinations
- Summer** – Historic Downtowns
- Fall** – Weekend Getaways

**Circulation:** 135,113  
**Readership:** 300,000  
**Female/Male ratio:** 56/44  
**Household Income:** \$153,000

Co-op Units	Total Value	Special KTIA Net Rates	Value Added
Full page	\$12,900	<b>\$7,000</b>	120 words / 2 photos Reader service listing
½ page	\$8,200	<b>\$4,500</b>	80 words / 1 photo Reader service listing
1/3 page square	\$5,900	<b>\$3,200</b>	60 words / 1 photo Reader service listing
1/6 page	\$2,800	<b>\$1,900</b>	45 words / 1 photo Reader service listing
Historic Travel Directory	\$1,500	<b>\$900</b>	Reader service listing
300 x 250 Banner ad on E-newsletter	\$600	<b>\$500</b>	Metric report

**Contact Dan Tomkiewicz, 770-640-1681, dtomkiewicz@earthlink.net**